



REPper

Interreg  
Euro-MED



Co-funded by  
the European Union

# REPper

## REPair PERspective



### Challenge



Circular  
economy



Repair



Training



Nudging



Hubs



Sustainability

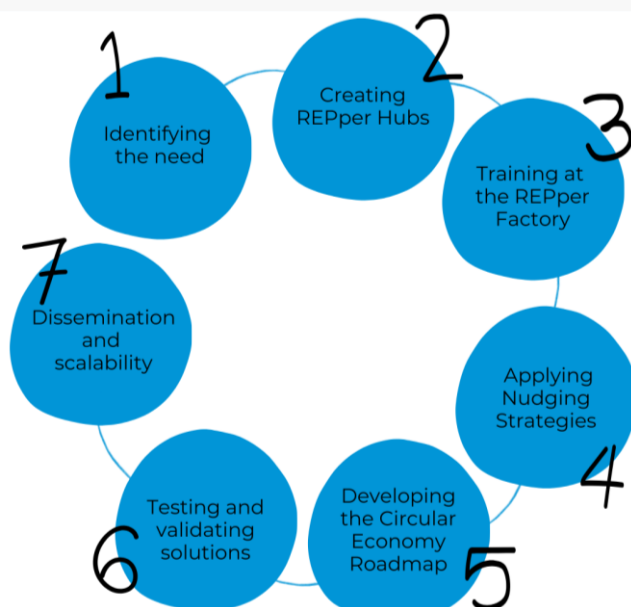
### Main goal

The REPper project promotes a **circular and resource-efficient economy** by strengthening the **repair sector**, supporting SMEs, and fostering behavioral change. It creates a **network of Repair Hubs**, offers training through the **REPper Factory**, and uses **nudging strategies** to make repair more attractive. Operating transnationally, it aims for a sustainable, innovative, and greener economy.

### Project outputs

1. **REPper Hubs Joint Canvas** – A business model to establish and sustain repair hubs.
2. **REPper Factory Blueprint** – A training program to enhance repair skills.
3. **Nudges to Repair** – Behavioral strategies to encourage repair practices.
4. **Roadmap to Boost Repair Economy** – A strategic plan to integrate repair into the circular economy

### Approach and regional scope



### Main achievements

- Established a **Transnational Network** – 22 organizations committed to long-term cooperation.
- Created **REPper Hubs** – Physical and digital spaces supporting repair initiatives.
- Developed the **REPper Factory** – A training program for upskilling professionals.
- Implemented **Nudging Strategies** – Encouraging sustainable consumer behavior.
- Published a **Policy Reflection Paper** – Advocating for repair-friendly policies

### Conclusion

*The REPper project promotes a circular and resource-efficient economy by establishing repair hubs, enhancing professional skills, and using behavioral strategies to encourage sustainable consumer choices, ultimately fostering policy change, cross-border collaboration, and economic opportunities within the repair sector.*

### Consortium



Contact details:

Giulia Maselli

Giulia.maselli@cittametropolitana.bo.it