

CISE
CENTRE FOR INNOVATION AND ECONOMIC DEVELOPMENT

It's the innovation agency of the Chamber of Commerce of Forlì-Cesena.

It's a not-for-profit, public equivalent body supporting innovation and environmentally and socially sustainable development within SMEs.

Expertise ranges from energy efficiency, LCA and waste management, to CSR, open-source ICT and technological innovation. Cross-contamination among fields of expertise is the norm.

It operates awareness-raising and training initiatives, one-to-one support and sign-posting, pilot projects. Also, CISE supplies and CSR services.

CISE is a member of the Region Emilia-Romagna High-Tech Network

www.ciseonweb.it

SA8000 AND BSCI SERVICES

Since year 2000, CISE is accredited by SAAS to train SA8000 auditors and to supply SA8000 certification services.

Also, CISE started delivers BSCI (Business Social Compliance Initiative code of conduct by FTA – Foreign Trade Association) auditing services.

CSR services are supplied on a global scale, by means of a network of partners acting as inspection bodies. Certification decision are solely taken by CISE.

The network goes under the name of NETWORK LAVORO ETICO.

The design and implementation of SA8000 management systems by enterprises provides them with an opportunity for organisational innovation within a sustainable development model.

www.lavoretico.org



Bologna, 25/09/2013

IMPRESA ETICA

Capitalising the experience in SA8000 and the direct knowledge of SMEs, CISE designed and developed the Impresa Etica system.

Impresa Etica is a standard (with sector-specific implementation guidelines) to be implemented by SMEs committing to continuously improve their CSR management.

Impresa Etica refers to a triple-bottom line concept of CSR (people, planet, profit) and takes into account the dimensions of human resources management, environmental management, consumers' protection, engagement with stakeholders and the local community, tax paying and law-biding behaviour, leadership and personal engagement by the entrepreneur.

Impresa Etica does not give evidence of compliance to a set of requirements, but of actual commitment to continuous improvement, on the basis of a self-assessment process, supported by specifically designed tool (guidelines).

www.impresaetica.net



Bologna, 25/09/2013

SOCIAL ACCOUNTABILITY WATCH

Certification and/or verification of CSR standard or code of conduct implementation by means of on-field audits is a costly matter. Most SMEs cannot afford such services.

On the other hand stakeholder demand independent surveillance and validation of enterprises' CSR efforts and performances.

The S.A.W. is a web-based platform specifically designed by CISE to lower the cost of CSR surveillance, while not relaxing monitoring.

S.A.W. relies on the active roles of stakeholders who can submit remarks to the Impresa Etica (as well as other standard) companies, that must address the remark by planning relevant improvement actions. Remarks are confidential and enterprises may prove them groundless if the case. CISE oversees the all process.

On-field audits are also on a sampling/SWAT basis.

www.sawnet.info



Bologna, 25/09/2013

EU Interreg IV COGITA

COGITA (Corporate Social and Environmental Responsibility through Public Policy) is an interregional project, bringing together 13 EU regions and a budget of over €2.5M, which promotes social and environmental responsibility within SMEs across Europe.

COGITA's overall objective is to improve public policies supporting the uptake of an integrated concept of CSR—combining social and environmental aspects—in SMEs.

Within this integrated concept, COGITA considers 5 subthemes:

- ❖ Raising CSR awareness and capacity building
- ❖ CSR in public procurement
- ❖ CSR criteria in public funding
- ❖ Inter-firm collaboration and supply chains
- ❖ Communication and branding

www.cogitaproject.eu

THE STANDARD UGO

Innovations may bring along unwanted, unforeseen side effects. Innovations may at a same time respond to a set of needs and hinder the fulfilment of different set: in order to ensure a positive contribution to a better quality of life and to sustainable development, innovation needs governance and steering.

Responsible innovation is a concept whereby innovators take the future impact on quality of life of their innovations into account and ensure that all measures are taken to prevent negative impacts and to positively contribute to sustainability.

The standard UGO was designed and developed by CISE, to provide enterprises with a set of requirements to manage responsible innovation. It features, stakeholders engagement, risk assessment, reference to the precautionary principle, permanent commitment to investment in innovation.

www.ugocertification.org

FARINN

FaRinn - Facilitating Responsible Innovation in SEE countries is 8-partners project with 24-months duration within the South East Europe transnational cooperation programme.

The main objective of FaRinn is to enhance framework conditions and pave the way for a responsible innovation model in South East Europe, which respects the principles of sustainability, social responsibility and better quality of life.

The adopted definition of Responsible Innovation in FaRinn project is a transparent, interactive process in which societal actors and innovators become mutually responsive to each other with a view on the (ethical) acceptability, sustainability and societal desirability of the innovation process and its marketable products.

www.farinn.eu