

Regional Dissemination Meeting DESUR Project

Bologna, 25th September 2013

***Marjorie Breyton
Impronta Etica***



Impronta Etica in a few words

- **Impronta Etica** is an **Italian non profit organisation** that aims at promoting sustainability and Corporate Social Responsibility.
- It was **founded in 2001** by some companies located in the Emilia-Romagna Region, which were already active in CSR.
- Its objective is to create a **network among members and with similar organisations**, and to promote their active participation in international and supranational organisations dealing with sustainability and CSR.



Our member companies



NORDICONAD



What is our mission ?

- To be the place of **sustainable and responsible innovation**, elaborating contents on those issues, spreading the debates and developments that take place at the **European level** and promoting innovative experiences in Italy.
- To **be a reference for our members** on issues related to sustainability, **promoting and supporting them in processes of improvements**.
- To spread practices, experiences and documents of our members, to **encourage fruitful exchanges and partnerships**.
- To promote a culture of CSR among all stakeholders, to promote processes of cultural, organisational and regulatory changes.



*How do we put
it in practice ?*



Research on CSR issues



Together with organisations such as the University and business associations, and involving companies:



Practical guidelines to provide tools to companies to implement / improve CSR policies:



Information and updates



Newsletter,
website



Social media:



Seminars public events



Growing focus on what happens at European level

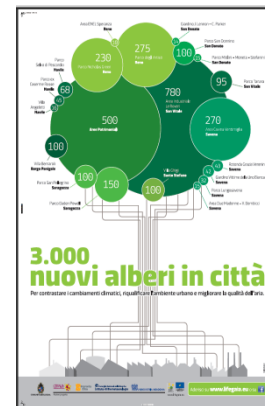
Projects with our member companies



Services to member companies: training, benchmark, "laboratories"



Participation to European-funded projects





European partners

www.csreurope.org

Impronta Etica is a **National Partner Organisation of CSR Europe**, in order to promote the exchange of best practices and take part to in the European debate on CSR.

The organisation was **founded in 1995** by senior European business leaders in response to an appeal by the European Commission President Jacques Delors. It has since grown to become an inspiring **network of business people working at the very forefront of CSR across Europe and globally.**

Today CSR Europe's network of national partner organisations brings together around **70 multinational corporations** and **37 membership-based, business-led CSR organisations** from **30** European countries





CSR Europe's Corporate Members



CSR Europe's National Partner Network

Outreaching 5000 companies in Europe



Global Compact Network Bulgaria



Network for Social Responsibility of Slovenia



BUSINESS LEADERS FORUM



Forum for Sustainable Development of German Business



Club de Excelencia en Sostenibilidad



Association for Sustainable Economies



Flemish Business & Society



Entreprendre pour la Cité



Grupo de Reflexão e Apoio à Cidadania Empresarial



Inspiring More Sustainability



Hrvatski poslovni savjet za održivi razvoj
Croatian Business Council for Sustainable Development



Network for Corporate Responsibility



Byzns pro společnost
fórum odpovědných firem



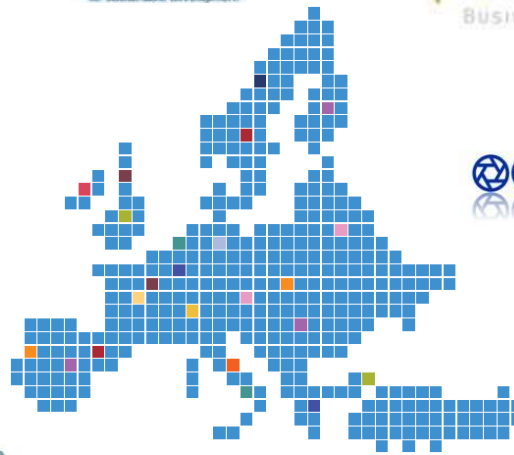
corporate social responsibility association



Inštitut za razvoj družbene odgovornosti

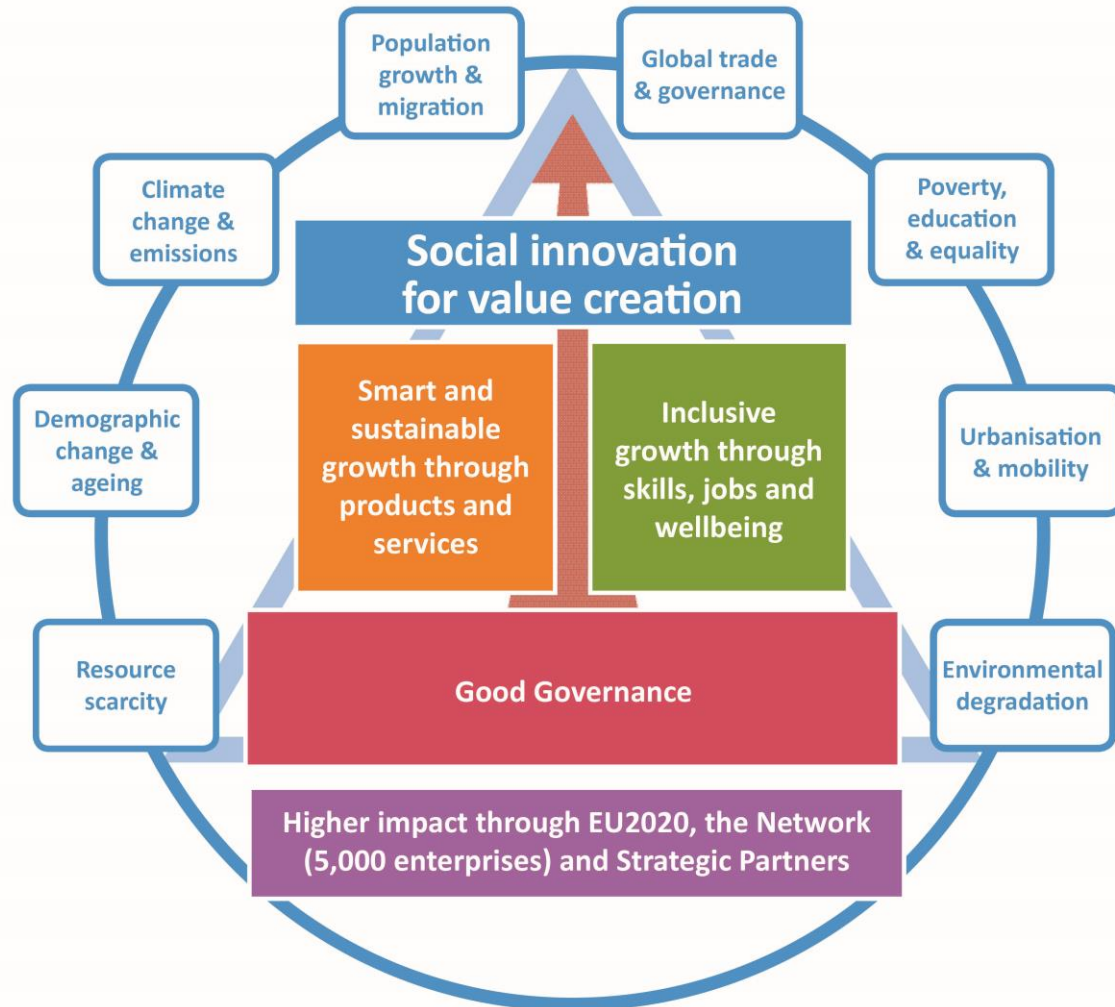


Opportunities. Leading.



Enterprise 2020 strategy

The company of the future, **Enterprise 2020**, operates profitably through mainstreamed **responsibility and transparency**, and **innovates solutions for the planet and its people**, in closer cooperation with all stakeholders. Together they lead the **transformation towards a smart, sustainable and inclusive society**.



CSR Europe's Skills for Job Campaign



Rethinking Careers



Health and Wellbeing



Changing Lives



European Social
Intrapreneurship
Programme



Entrepreneurship Boost



Quality Internships &
Apprenticeships



Deploy your Talents -
Stepping up the STEM
Agenda for Europe



Fostering Inclusion

Thank you for your attention

For more information:

www.improntaetica.org

info@improntaetica.org