

Greener Enterprises: policies, services, funding, ideas for a New Deal

GRESS Final Conference & Stakeholder Event
Bologna, 10th of May 2023

Morning session 09:00-12:45

Venue: Sala Zodiaco - Palazzo Malvezzi, via Zamboni 13, Bologna

- 08:30-09:00 *Coffee and registration*
- 09:00-09:05 *Welcome*
Marco Panieri, Deputy Mayor of the Metropolitan City of Bologna
- 09:05-09:20 *The Interreg Europe Programme – sharing innovative and sustainable solutions.*
Ilaria Ramaglioni, Joint Secretariat, Interreg Europe
- 09:20-10:00 *Setting the Scene*
The GRESS Project – Øyvind Laderud, Project Leader, City of Kristiansand
Emerging Green Policies – Julia Kristina Culver, Nomisma Research Centre
Mutual Learning. GRESS Interregional Experience – Elitsa Petkova, Cleantech Bulgaria
- 10:00-11:00 *Applying Knowledge on the Ground – GRESS Action Plans*
West Pomerania, Pawel Szeremet, Centre for Economic Initiatives
Cleantech Bulgaria, Elitsa Petkova, Project Coordinator
Metropolitan City of Bologna, Agnese Merighi, European Project Management
City of Kristiansand, Øyvind Laderud, Project Leader
- 11:00-12:45 *GREEN Start-up Support – Outlook*
Entrepreneurship and innovation, support, services, networks, and policies
Chair: Marino Cavallo, Metropolitan City of Bologna
Participants: Katia Ferrari, Clust-ER Greentech ER Region
Jarosław Korpysa, University of Szczecin
Enrico Cancila, Area Manager Sustainable Development, ART-ER
Bjørn Tore Flåten, University of Agder
Francesco Silvestri, DCE University of Modena and Reggio Emilia
Joanna Niemcewicz - Centre for Innovation & Technology Transfer

Panel debate & Closing words

Lunch Break

12:45-14:15

Le Serre dei Giardini Margherita-public Park Giardini Margherita, Via Castiglione 134 – Bologna

Afternoon session 14:30-16:15

Venue: Le Serre dei Giardini Margherita-public Park Giardini Margherita

Networking & bilateral meetings among stakeholders

14:30-15:30

Tour around Le Serre

15:30-16:15

Event open to the public (subject to availability). Registration required > [here](#)



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